



An introduction to POPUP

POPUP (People Upliftment Programme) is a non-profit organisation with a holistic approach to the upliftment of under-privileged Communities, ensuring that all the needs of individuals are addressed – mentally, physically, emotionally and spiritually. 95% of our beneficiaries are black. Based in Salvokop, POPUP renders services to all persons living in Tshwane and the surrounding areas regardless of race, culture, gender or religion focusing on:



Skills Development



Job Placement



Social Services



Medical Services

Transforming the lives of learners

POPUP is a unique social investment opportunity. POPUP's training and services are of a high quality, but this is not what makes POPUP unique. The transformation in the lives of the learners at POPUP distinguishes it from other organisations. Our Life Skills programme changes the learners' morals and values. POPUP learners leave POPUP with the knowledge that their lives have a purpose.



POPUP Social Support Services

POPUP also offers the following social support services:

- POPUP provides medical, dental and eye care services for free to people earning less than R3 000 per month
- Clothing stores provide free clothing to adults and children
- POPUP provides free mails every day for all the learners
- A soup kitchen in the inner city of Pretoria feeds approximately 150 people daily
- The POPKids day care centre accommodates 65 children daily
- The Makhulong Foster Care programme cares for 20 Aids orphans





How do you benefit from investing in POPUP?

- Two (of the seven) BEE score-card points can be secured. These include Social Investment and Enterprise Development.
- Tax benefit – POPUP is registered as a Public Benefit Organisation (PBO) and has Section 18A status.
- Team building exercise for company staff – involving your staff will add meaning and value to their lives and will let them feel that they are making a difference in the lives of others.



Contact Us:

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Banking Details:

Name of account: POPUP

Name of bank: ABSA

Branch name: Hatfield

Type of account: Current cheque account

Account number: 4050 663 335

Branch code: 335-545

Reference: Own details and "POPUP"

